Partnership Proposal

United Tigers | ABU DHABI T10

THE NEXT GAME

STARTS HERE

07-20 NOVEMBER

ABU DHABI CRICKET & SPORTS CLUB




WELCOME TO ABU DHABI
United Tigers

OPENING IT RIGHT

06 Franchise Teams

14 Days

2 x 10 Overs

30+ Total Matches

90 Minutes Of Pure Action

3,060 mins of sporting spectacle



CONNECTED TO THE GRASSROOTS

Situated at the vibrant crossroads of the Middle East, Abu Dhabi is a world-class destination seamlessly connected to major global hubs, with Zayed International Airport anchoring its access to the world. As a powerhouse for international sports, commercial growth, and cultural diversity, Abu Dhabi provides franchise owners, sponsors, and partners with unparalleled access to a global, affluent, and highly engaged audience.

Backed by state-of-the-art sports infrastructure, world-class venues, strong international connectivity, and a proven track record of hosting major sporting events, Abu Dhabi offers an exceptional platform for the rise and excitement of the **United Tigers.**



THE POWER OF CRICKET

Cricket stands among the most widely followed sports globally, with a fan base of over 2.5 billion people. In the United Arab Emirates, cricket enjoys a particularly strong following, driven by a diverse and passionate population, a large expatriate community, and the country's growing position as a global hub for international cricket and sporting events.

United Tigers represents a dynamic convergence of sport, entertainment, media, and innovation. With a strong focus on building a modern cricketing identity in Abu Dhabi and across the UAE, United Tigers aims to connect with one of the region's most passionate and culturally diverse sporting audiences.

The UAE's world-class sporting infrastructure, international connectivity, digital ecosystem, and growing sports economy create significant opportunities across sponsorship, media, brand partnerships, digital engagement, and fan experiences.

United Tigers seeks to build a distinctive presence within this evolving landscape by combining competitive cricket with entertainment, community engagement, digital innovation, and commercial opportunities.



International Players represented
150+

Social media Reach and followers
1M+

Seasons played
9

Trophies won
3


Liam Livingstone


David Miller


Dasun Shanaka


Mohammad Amir


Iftikhar Ahmed


Robin Uthappa


David Wiese


Rashid Khan


Matheesha Pathirana


Colin Munro

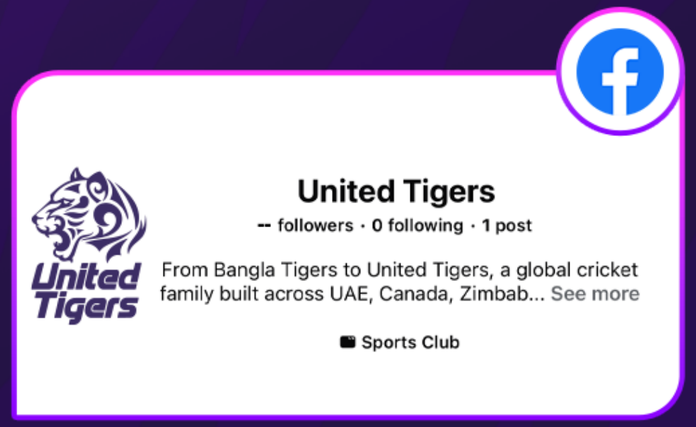

Pathum Nissanka

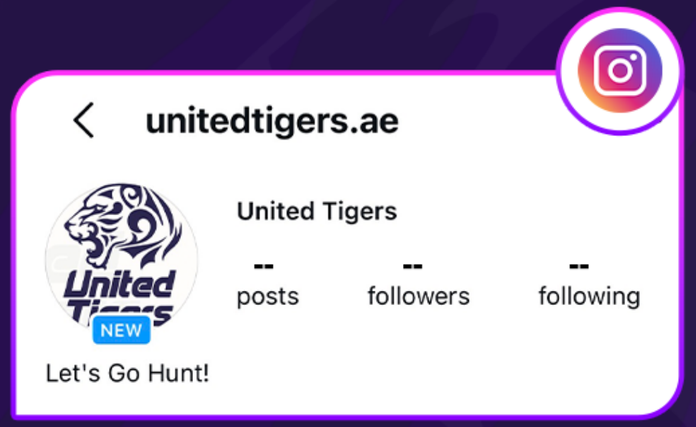

Dinesh Karthik

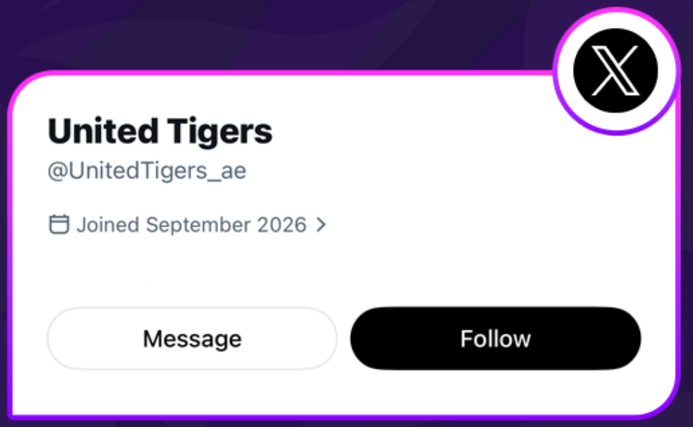

Andre Fletcher
Faf du Plessis
Johnson Charles
Chris Lynn
Sikandar Raza
Shakib Al Hasan


Carlos Brathwaite
Kusal Mendis
Jordan Cox
Rahmanullah Gurbaz
Daniel Sams
Evin Lewis

Social Media

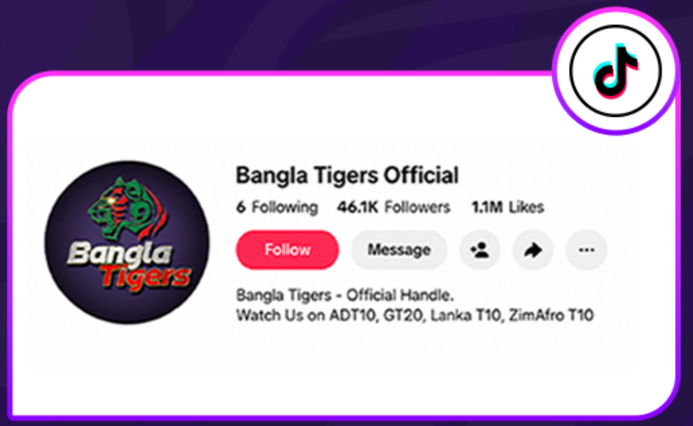




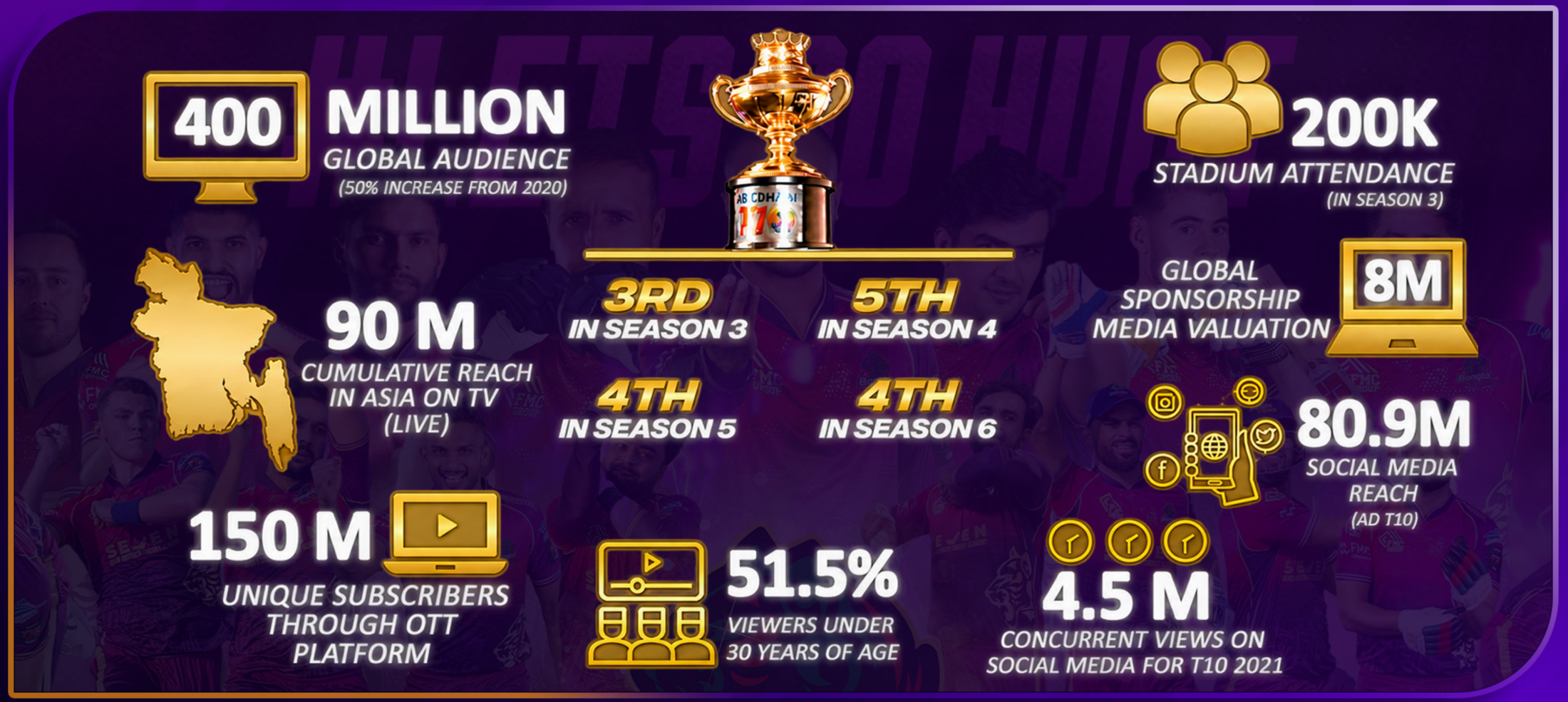








ABU DHABI T10 X UNITED TIGERS



BROADCASTING PARTNERS

































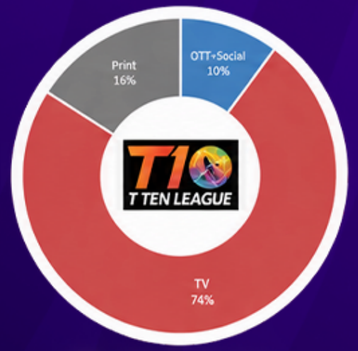






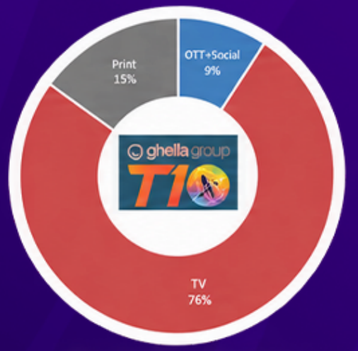
INCREMENT IN SPONSORSHIP VALUE

SEASON 1
13 MATCHES



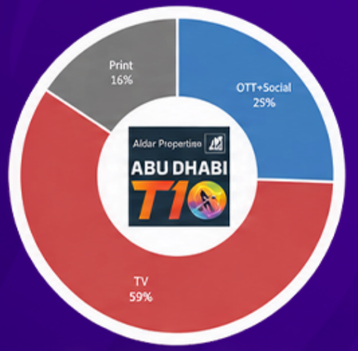
$ 32.1 M
SPONSORSHIP VALUE

SEASON 2
29 MATCHES



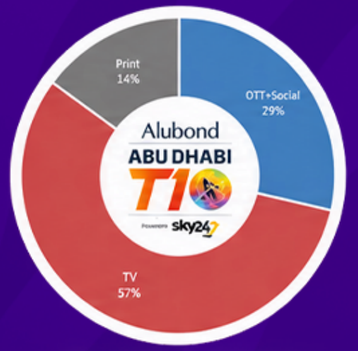
$ 80.2 M
SPONSORSHIP VALUE

SEASON 3
29 MATCHES



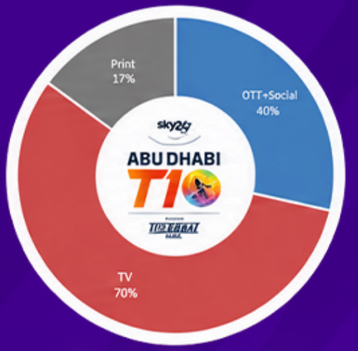
$ 108.2 M
SPONSORSHIP VALUE

SEASON 4
29 MATCHES



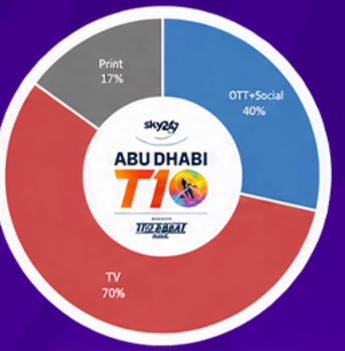
$ 154.5 M
SPONSORSHIP VALUE

SEASON 5
35 MATCHES



$ 216.4 M
SPONSORSHIP VALUE

SEASON 6
35 MATCHES



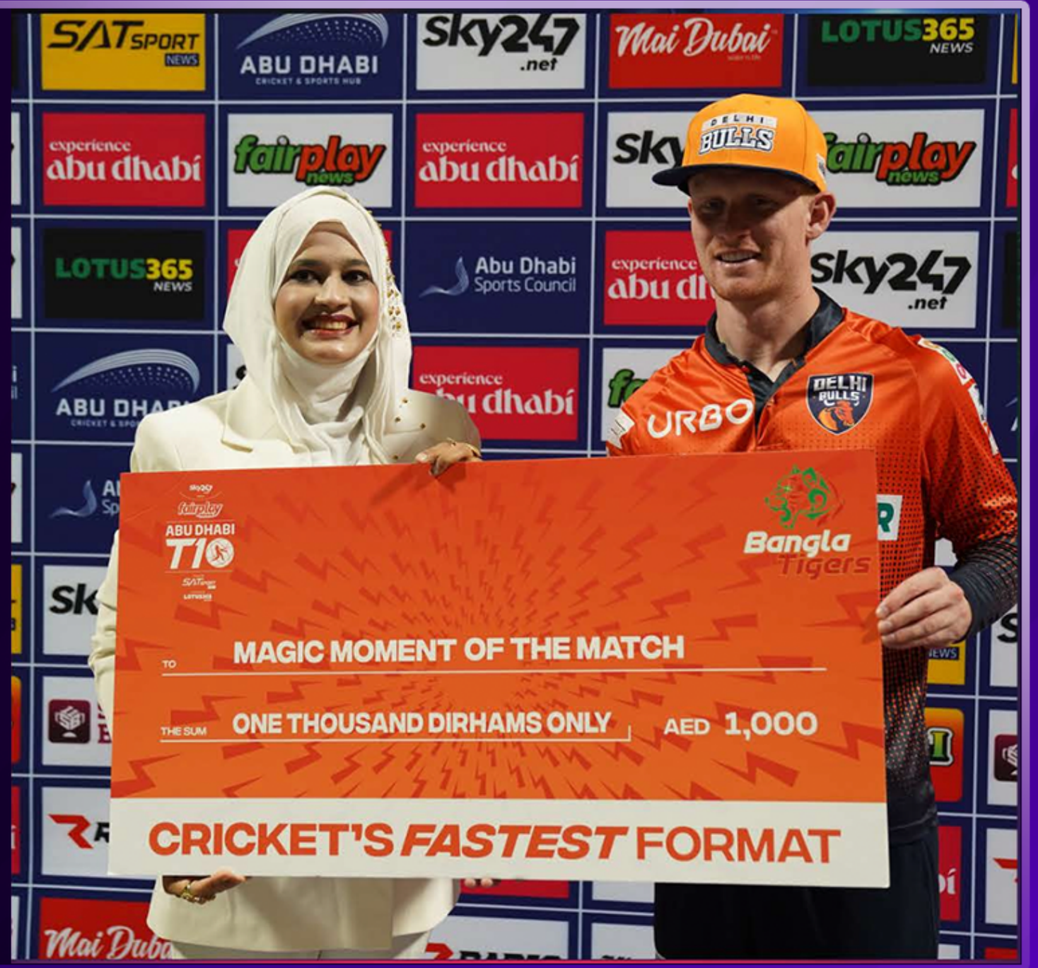
$ 216.4 M
SPONSORSHIP VALUE

MEET OUR SPONSORS

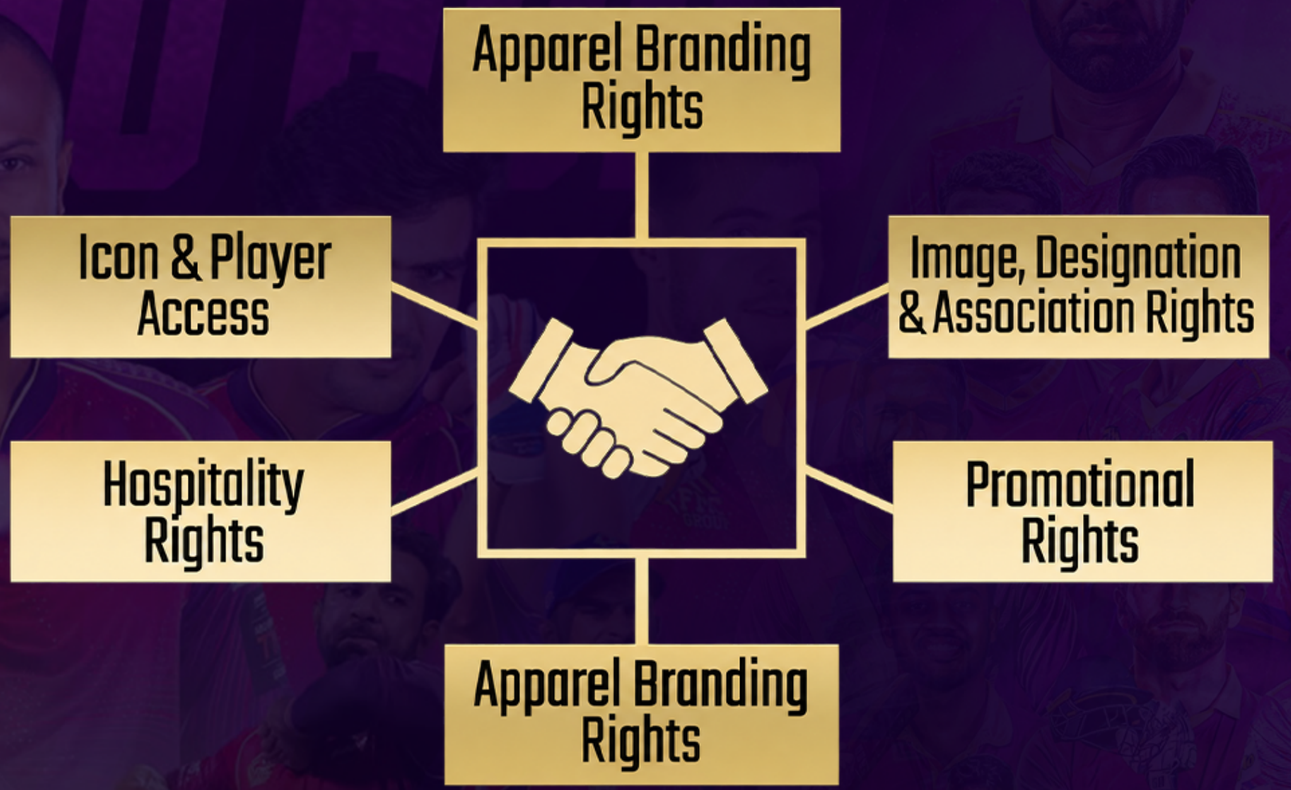


AWARDS CEREMONY

PRIZES ARE AWARDED BY THE SPONSORS



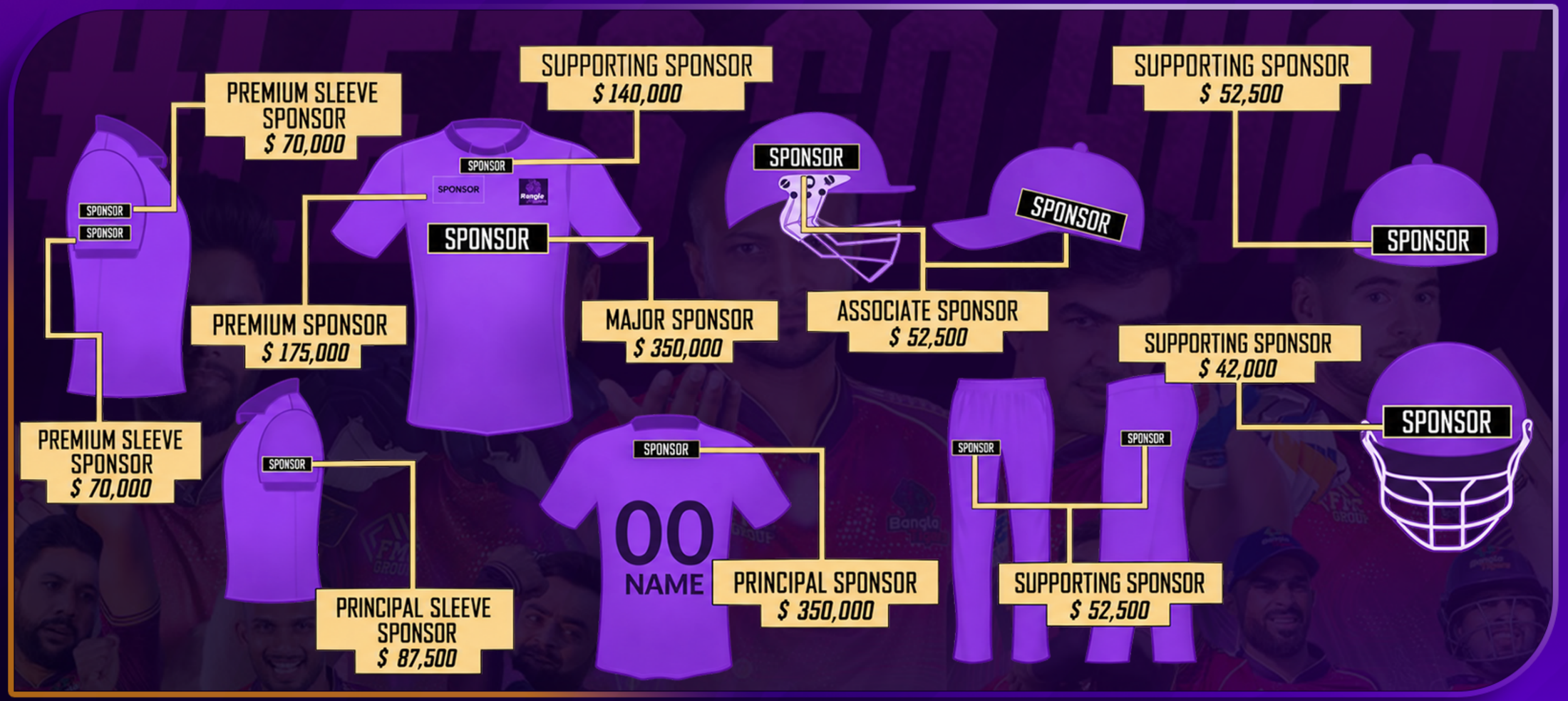
PARTNERSHIP OPPORTUNITIES



A limited Number of Partnership

- 1x Major Sponsor
- 1x Principal Sponsor
- 1x Premium Sponsor
- 1x Principal Sleeve Sponsor
- 1x Premium Sleeve Sponsor
- 1x Platinum Sleeve Sponsor
- 1x Associate Sponsor
- 2x Supporting Sponsors

MATCH JERSEY RIGHTS



IMAGE, DESIGNATION & ASSOCIATION RIGHTS

OFFICIAL PARTNER

Bangla Tigers

FMC GROUP

- OFFICIAL DESIGNATION
- USE OF TEAM MARKS IN ASSOCIATION WITH SPONSOR'S LOGO
- USE OF TEAM DATA AND STATISTICS
- VIDEO FOOTAGE AND PHOTOGRAPHIC COLLECTIVE IMAGES FOR ANY TYPES OF ADVERTISING, PROMOTIONAL AND EDITORIAL PURPOSE

PROMOTIONAL RIGHTS

- RIGHT TO RUN CONSUMER GOODS PROMOTION TO GENERATE ENGAGEMENT WITH CLIENTS AND STIMULUS FOR PURCHASE
- RIGHT TO USE PLAYER IMAGES ON PROMOTIONAL ITEMS, PACKAGING & IN CAMPAIGH ADVERTISING SUBJECT TO ABU DHABI T10 PROTOCOL





Run Consumer Goods Promotion

HOSPITALITY RIGHTS

- ROYAL BOX & CORPORATE SUITES
- RIGHT TO PRESENT AN AWARD
- RIGHT TO A BRANDED ZONE FOR STAFFS & GUESTS
- VIP PLATFORM ACCESS
- AFTER PARTY, PLAYER DRAFTS & GALA DINNER INVITATIONS
- SIGNED MERCHANDISE & MEMORABILIA



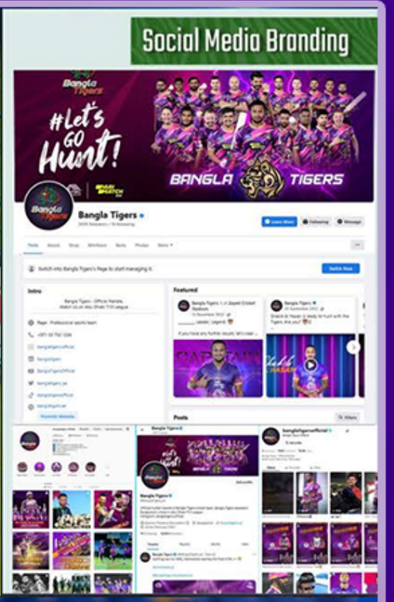




ADVERTISING RIGHTS

- LED PERIMETER RIGHTS
- TIER 2 BRANDING
- STADIUM STATIC BOARD BRANDING
- REPLAY SCREEN BRANDING
- TEAM BUS BRANDING
- TEAM FLASH INTERVIEW BACKDROP
- BRANDING ON TEAM DUGOUTS
- BRANDING ON TEAM WEBSITE
- BRANDING ON ALL SOCIAL MEDIA CHANNELS







ICON & PLAYER ACCESS

- USE THE PLAYERS AS AMBASSADORS OF YOUR BRAND TO ENGAGE CONSUMERS, ENTERTAIN CLENTS ETC.
- PLAYER APPEARANCES I.E. MEET & GREETS, PR, STORE OPENINGS
- RIGHT TO PHOTOSHOOT, TVC, EXCLUSIVE DIGITALCONTENT



A NEW CHAPTER OF UNITED TIGERS
IN ABU DHABI

Abu Dhabi is a meeting place for cultures, ambition and world-class sport. United Tigers is built for that setting: a cricket team with a bold identity, an international outlook and a commitment to bringing people together through the game.

Our vision begins with the players. We aim to unite proven performers with emerging talent, giving both a platform to compete, grow and inspire. Around them, we want to build a community of fans who feel part of the team throughout the season.

The pace of T10 cricket creates moments that travel far beyond the stadium. United Tigers will bring that energy to match-day experiences, digital storytelling and partnerships that offer brands meaningful ways to connect with audiences across the UAE and beyond.

We are building for the long term. Every performance, fan interaction and partnership should add to a team that Abu Dhabi can be proud to call its own.

Join us as United Tigers takes the field and creates a new story in Abu Dhabi cricket.

Regards,
Zainab Zehra Rizvi
Owner, United Tigers



A NEW ERA
A NEW ROAR

Bangla Tigers began their Abu Dhabi T10 journey in 2019, bringing Bangladesh's cricketing spirit to an international stage. Over the years, players including Faf du Plessis, Shakib Al Hasan, Rashid Khan, David Miller and Liam Livingstone have represented the team, giving fans memorable performances in cricket's fastest format.

Now, United Tigers carries that spirit into a new chapter rooted in Abu Dhabi. Our vision is to bring established stars and emerging talent together, build a lasting connection with fans across the UAE, and create meaningful opportunities for commercial partners.

T10 cricket is fast, competitive and made for a global audience. United Tigers aims to match that energy through exciting performances, engaging content and partnerships that extend beyond match day. We want every season to strengthen the team's identity and Abu Dhabi's place on the international cricket stage.

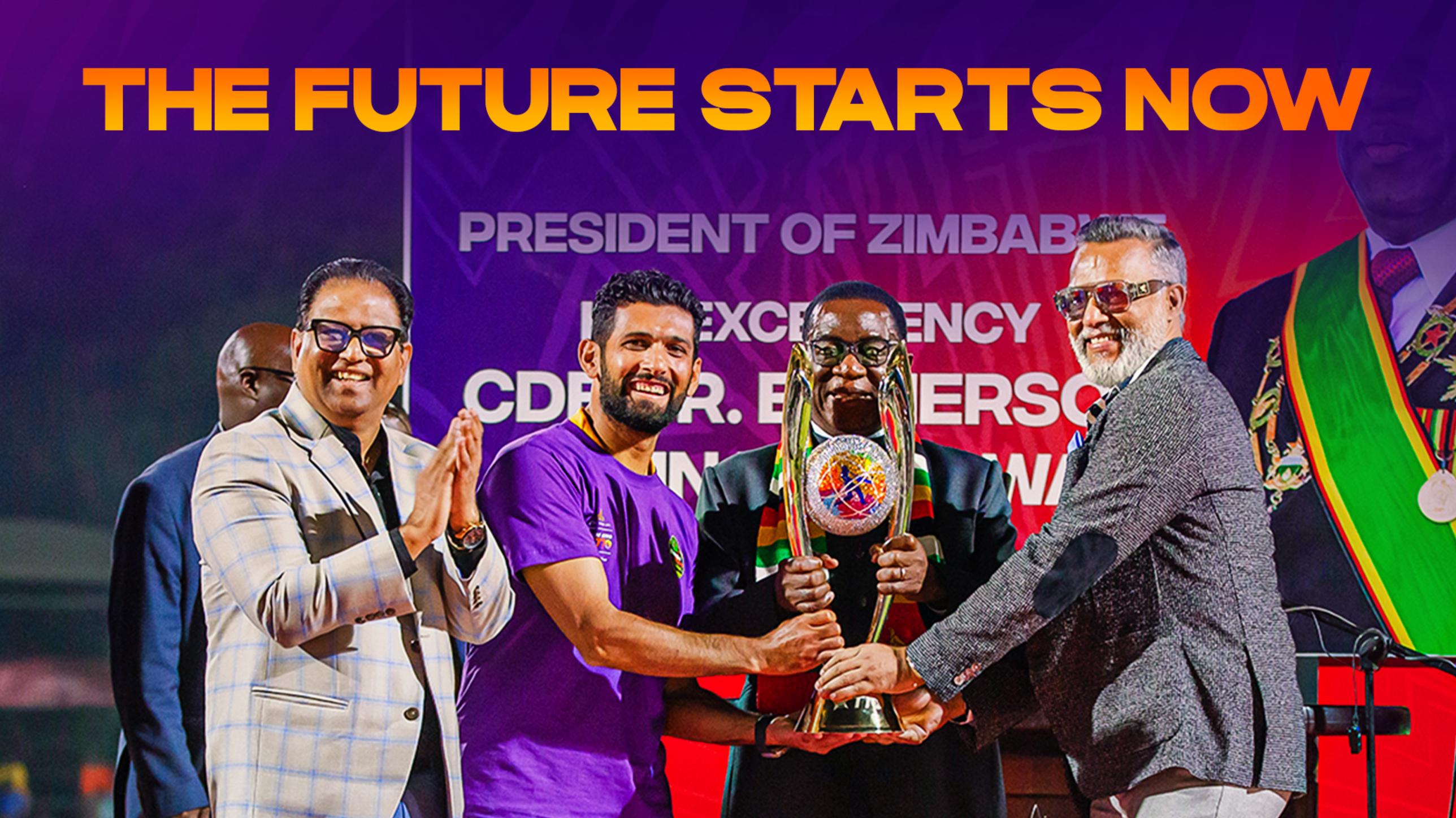
Our ambition is to build a team known for professionalism, innovation and the opportunities it creates for players and partners.

We invite you to join us in shaping this next chapter. Together, we can build a team that represents Abu Dhabi with pride and connects cricket fans around the world.

Regards,
Zaffir Yasin Chowdhury
Owner, United Tigers



THE FUTURE STARTS NOW




Bangla Tigers
Bangla Tigers
Bangla Tigers
THANK YOU
United Tigers